

**GOVERNMENT OF ANDHRA PRADESH
HEALTH MEDICAL & FAMILY WELFARE DEPARTMENT
AYUSHMAN BHARATH DIGITAL MISSION**

Notification No:003/ABDM/2025, Dt.01.08.2025

1. Applications are invited for recruitment to the one (1) post of **IEC Expert** on contract basis under Ayushman Bharath Digital Mission.
2. The applicants shall forward their resumes to the e-mail: caonhmap@gmail.com. The last date for forwarding of resumes is 05.08.2025 up to 05.00 P.M., no other modes of application will be entertained.
3. The applicants are required to visit the official websites of Commissioner of Health & Family Welfare i.e., <https://cfw.ap.nic.in/> & <https://hmfw.ap.gov.in/> to keep themselves updated on all steps/ results until the completion of the recruitment.
4. Details of posts, i.e., educational qualifications and experience required are shown at Annexure I & II.
5. Age Limit : 21 Years to 60 Years
6. Candidates shall forward their resume along with the following documents:
 - a. Passport size photograph.
 - b. Copy of SSC Certificate.
 - c. Copy of Intermediate Certificate
 - d. Copy of certificate of qualifications mentioned in column 3 of table in Annexure II
 - e. Copy of Marks memos of qualification in column 3 of table in Annexure II
 - f. Copy of Experience certificate as per column 4 of Annexure II.
7. Selection will be based on the merit and experience.
8. Recruitment process will be conducted by the committee appointed by Commissioner of Health & Family Welfare and Mission Director, NHM for this purpose.
9. Appointment will be initially for a period of two (2) years. Further, extension will be based on the performance & requirement.
10. Schedule for recruitment process

Start date of receipt of applications	01.08.2025
Last date for receipt of applications	05.08.2025

11. Success full candidates will intimated trough mail.

Sd/-
(Sri G Veerapandian, I A S)
Commissioner of Health & Family Welfare and
Mission Director, NHM

Date:01.08.2025
Mangalagiri.

Annexure – I

Sl. No	Name of the Post	Division	No. of Vacancies	Monthly Remuneration
1	2	3	4	5
1	IEC Expert	ABDM	1	Rs.1,20,000/- (*Negotiable)

Annexure – II

Sl. No	Name of the Post	Qualifications Required	Experience Required
1	2	3	4
1	IEC Expert	• Post Graduate degree or equivalent in Mass Communication/ Public relations/Journalism from reputed institute /Social Work/Development from AICTE recognized institute with desired work experience*** in conducting knowledge management activities and development of IEC strategy. • Content writing, report writing, social media content management. • Exposure in social sector schemes/missions of Government at national, state or district level. • Preference will be given to persons having experience of working in Health sector.	6+ years

Sd/-

(Sri G Veerapandian, I A S)

**Commissioner of Health & Family Welfare and
Mission Director, NHM**

Date:01.08.2025
Mangalagiri.